

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION

FIRST SEMESTER – NOVEMBER 2009

VC 1800 - IMAGE AND IMAGINATION

Date & Time: 04/11/2009 / 1:00 - 4:00

Dept. No.

Max. : 100 Marks

Note:

- Please read the questions carefully before you attempt to answer them.
- The questions are set to test your imagination and your skill to analyze.
- Reproduction of the class/lecture notes should be avoided.

PART - A

ANSWER ANY **FIVE** QUESTIONS IN 100 WORDS EACH. (5X4=20)

1. How do you relate perception to image formation?
2. Explain the discourse theory of Michel Foucault.
3. Write a brief note on difference and inference.
4. What is the meaning of 'the image in the world of beliefs'?
5. Continuity, similarity, proximity: Explain.
6. What does subjectivity have to do with image production?
7. Why do you think that language is a key to textualisation of images?

PART – B

ANSWER ANY **FIVE** OF THE FOLLOWING IN 200 WORDS EACH. (5X8=40)

8. What is the relationship between colour and synesthesia?
9. What is semiotics to do with image making process?
10. How does imagination help making images?
11. Why does Jean Baudrillard say that there is no real thing but only simulation?
12. Looking and being looked at cause people become image conscious. What is your opinion?
13. For Henri Bergson, matter is composed of images only. How does he differ from Jean-Paul Satre?
14. What are the ways by which image reveals the origin of consciousness?

PART – C

ANSWER ANY **TWO** OF THE FOLLOWING IN 400 WORDS EACH. (2X20= 40)

15. 'Woman as image, Man as bearer of the look': what is your perspective on this?
16. 'Seeing is believing'. What is your stand on this? Substantiate.
17. 'We need images to construct our identity'. Why?
